

# SELKIRK & DISTRICT COMMUNITY FOUNDATION INC.

## Community Representation and Media Communications

This policy sets out the Foundation's commitment to clear lines of communication that demonstrates the organization's high standards of accountability.

The function of public relations is to assist the Foundation in achieving its goals and objectives through development and execution of programs designed to earn public understanding and support.

The Board is responsible to represent the Foundation positively to the community; fairly represent community perspectives to the Foundation; and to ensure community input to its planning.

All Foundation Board Members will conduct themselves respectfully and will promote the key message of the Foundation when it is appropriate, for example "Here for Good".

The authority to speak on behalf of the Foundation rests with the Chair and/or the Executive Director.

The Chair will represent the Foundation on matters of Board Policy.

The Chair and/or the Executive Director will represent the Foundation on operational issues.

The Chair will represent the Foundation on matters related to community leadership; however, any major statements with regard to community leadership initiatives must firstly be approved by the Board of Directors.

The authority outlined above can be delegated by either the Chair or the Executive Director to other Board Members of the Foundation within their special fields of expertise or knowledge.

This policy is to be reviewed every three years.

### **ADOPTED at a meeting of the Board of Directors of the Foundation:**

**DATE:** December 8, 2020

**Chair** \_\_\_\_\_ **Aaron Martyniw**

**Secretary** \_\_\_\_\_ **Greg Dewar**

*Original Community Representation and Media Policy was adopted by the Board on May 10, 2011*