



Michael Buhr, second from left, with his team at a previous Bob Jefferson Memorial Golf Tournament, says Jefferson was all about a good time and a good cause.

Get ready to swing sticks at the Bobby J on Sept. 5

If you're bummed out already that the summer of 2024 is winding down, the good news that will brighten your day is that the Bob Jefferson Memorial Golf Tournament presented by IG Wealth Management is just around the corner.

Mark Sept. 5 on your calendars and prepare for a day of fun, friendship and philanthropy in the name of Bobby J at the Selkirk Golf & Country Club.

Michael Buhr, Senior Financial Consultant with Buhr, Blaylock and Associates, IG Private Wealth Management, says Bob Jefferson was all about a good time and a good cause.

“For those of us who knew Bob well, it was understood that having fun was important and if you could have fun while raising money for a cause, then it was even better,” Buhr said.

“He enjoyed the fact that golfers of all skill levels could get together and enjoy a day on the course and raise money for the Selkirk & District Community Foundation. He was a great ambassador out on the golf course during the tournament, and even now, his presence can be felt throughout the day.”

Jefferson, a lifelong Selkirk resident and one of the city’s biggest cheerleaders, passed away in December 2013. His annual golf tournament has been raising funds for the Selkirk & District Community Foundation since 1998 and had topped more than \$90,000 at the time of his passing. To date, it has raised more than \$150,000.

Jefferson ran the tournament through his Century 21 Real Estate company, and after his passing, IG Wealth took over and continued it in Jefferson’s memory.

Bev Clegg, Executive Director of the SDCF, said Jefferson was a dear friend to the Foundation and his gifts over the years have helped more people than even Bobby J could have imagined.

“We know that Bob loved a good time and we know also that his generosity was legendary,” Clegg said.

“At the Foundation we were honoured that he cared so deeply about our causes and that we were always in his thoughts. He was a great friend to the Foundation and he is now forever in our thoughts every day, and especially on the day of the tournament he founded.”

The tournament is a Texas Scramble with a 10am shotgun start. Participants receive a breakfast snack, on-course food and a post-tournament snack while prizes are being awarded.

Registration is open now and closes Aug. 22.

To receive a registration form, call the SDCF office at 204-785-9755.

See you on the course Sept. 5!